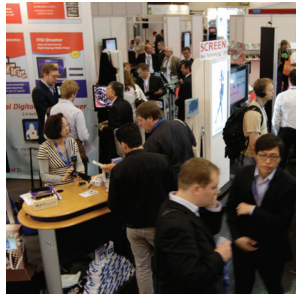


Show profile



KIOSK LONDON EXPO 2014 is the United Kingdom's only conference and exhibition totally dedicated to the self-service industry. It has established itself over the last four years as the industry's leading event the self-service market.

DIGITAL SIGNAGE LONDON 2014 will return for its second year and provides a platform for those who specify projects for self-service and out of home technology to meet with the industries leading companies.

This year's event will take place on the 15th and 16th October 2014 in London's Barbican centre. With last year attracting over 1,300 industry professionals including Harrods, McDonalds, Costa, Motorola and more leading UK businesses, this year we are looking to continue the momentum and have some exciting exhibitors and speakers on board already!

"The event provides a unique platform for visitors to discover the best consumer interactivity in the industry. The number of solution companies who exhibit at the show and the innovation displayed by manufactures is unprecedented. The high calibre of visitors to last years show reinforced the interest in self-service and digital signage throughout the UK and European market," commented Jan Back, Event Manager, hf media & events.

Pre-registrations include customer service managers, managing directors, project leaders and buyers from throughout the UK, Europe and the rest of the world.

What to see?



KIOSK LONDON EXPO 2014 and **DIGITAL SIGNAGE LONDON 2014** provides the perfect opportunity for you to see and experience the latest advances in customer interaction technology. Exhibitors will be demonstrating Kiosk and digital signage solutions for a wide range of vertical markets such as retail, banking, healthcare and many more.

There will be a two day seminar programme held in the Forum featuring an extensive series of presentations. The Kiosk and Digital Signage technologies fit perfectly together as they aim to improve consumer experience and company efficiency. This year our speakers will be covering themes such as multi-channel, key industry trends, effectiveness of digital signage and consumer psychology plus many more.

For the full programme please visit:

www.kiosklondon.co.uk or www.digitalsignagelondon.co.uk

Secure your place

Registration for either show will grant you access to both and cover you for the duration of the event.

Avoid the queues, pre-register online now for your FREE ticket at www.kiosklondon.co.uk or www.digitalsignagelondon.co.uk

Show opening hours

| | | |
|-----------|-----------------|-------------|
| Wednesday | 15 October 2014 | 10.00-17.00 |
| Thursday | 16 October 2014 | 10.00-17.00 |

10 reasons to attend...

Customer service – customer service is key to repeat sales and customer satisfaction. The event will feature Kiosk and digital signage technology built to improve and satisfy the customer experience.

Influential speakers – this year we have some well known influential speakers keeping you up to date with the best advances in technology and an insight into what customers really want. Along the way, you'll get to explore a wide variety of issues relating to self-service and digital signage markets.

Topics to be covered include multi-channel retailing and the effect of a digital culture on consumers.

Networking – connect with industry professionals, share knowledge and make new business contacts.

Interactive technology – experience the latest advances in interactive consumer technology for yourself.

Free consultancy – discuss your business plans informally with experienced professionals.

Your technical questions answered – informed technical support is a key reason for attendance.

Future-proofing your technology – gain a better understanding of what is on the technology horizon, and discuss the opportunities they offer your business in the future.

Understanding capex, opex and ROI issues – with the financial imperative now firmly installed at the boardroom level, there has never been a better time to get a better grasp on these accounting issues.

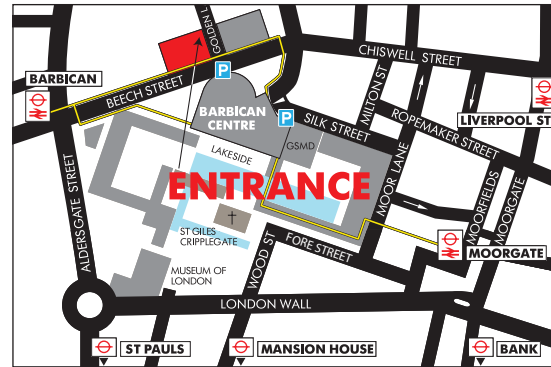
Understanding convergence – technology is evolving rapidly. As a result, previously disparate businesses are now converging on the technical level. This show will help you gain a solid understanding of how these issues affect you and your business.

Exhibitors include



Visit the website for the latest exhibitor list.

How to get there



KIOSK LONDON EXPO 2014 and **DIGITAL SIGNAGE LONDON 2014** will take place at the Barbican Exhibition Hall 2. The Barbican is located in the heart of the city of London and is accessible by rail, underground and road.

The nearest rail stations are King's Cross/St Pancras and Liverpool Street.

The nearest underground station is Barbican, it can be reached via the Circle, Metropolitan and Hammersmith & City lines.

Bus Route 153 stops outside the Barbican in Silk Street. Starting from outside Liverpool Street Station, it runs daily to the Barbican.

The Barbican has four car parks. Two are off Beech Street (westbound access only) and two are off Silk Street. All car parks have a height restriction of 6'1". The postcode is EC2Y 8DS.

Contact details:

hfmedia&events

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For enquiries relating to the show, email Jan Back at jan.back@hf-network.com

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 Director: Jens Schindler



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The UK's combined self-service and digital signage event



Event Sponsors



Pre-register for FREE tickets

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